



SIERRA NEVADA BREWING CO.  
THE BIG ROOM  
PRODUCTION PACK



The Big Room at Sierra Nevada Brewery is a one-of-a-kind music venue and entertainment space. It is a multi-functional room that can be transformed from 500-person standing-room-only show to a 300-person dinner-theater to a conference or fundraiser space. Our goal at the Big Room is to execute seamless productions and to offer the best in hospitality and experience for artists, clients, fans, customers and our brewery alike.

Located in Chico, CA, Sierra Nevada Brewery opened in 1980. Thirty-eight years later, the still family-owned brewery is a pioneer in craft beer. The brewery offers visitors from all over the North State a campus full of interactive ways to learn about and experience its beer. Chico, home to Chico State University and Bidwell Park, is a suburban gem tucked conveniently between San Francisco and Portland. We are located approximately 25 miles from I-5.





PRODUCTION SPECIFICATIONS



## VENUE NAME

Please list our venue name as and only as: 'The Big Room at Sierra Nevada Brewery.'

## STAGE DIMENSIONS

Downstage Edge: 33'

Upstage Edge: 19'

Depth: 20' total

Stage shape is a trapezoid. The depth is split into two - 10' sections, angled at approx. 150 degrees.

## HOUSE AUDIO

### PA

- JBL Array Series - 3 tops per side flown, each containing (2) 14" + 2"
- JBL Array Series Dual 18 subs - 1 per side
- QSC Power Lite Amplifiers - tri-amped, stereo
- BSS Mini Drive System Controller
- Klark Technik 31 Band Stereo House EQ
- Side Seating Fills = JBL 10-inch full range - 1 per side

### MONITORS

- (8) JBL Array Series single 14-inch + 2-inch floor monitors
- QSC Power Amps – Bi-amped, 1250-watts per wedge
- DBX DriveRack Controller
- 4 mixes off FOH

### CONSOLE

- Yamaha M7CL-48 + 8 channel output card
- 8 channel dual point insert card for outboard gear

### MICS

- |              |                        |
|--------------|------------------------|
| (1) D112     | (3) Beta 58s           |
| (1) Beta 91  | (2) Nueman PM 184s     |
| (4) Senn 421 | (4) Nueman KMS105s     |
| (3) Senn 604 | (3) SM 81s             |
| (4) Senn 421 | (4) Countryman DI      |
| (9) Sm 57    | (4) Passive Stagelines |
| (6) Sm 58    |                        |

## dB LIMIT

The Big Room has a dB limit of 95. While we want all artists to have their best show, our room sounds best when within this range.

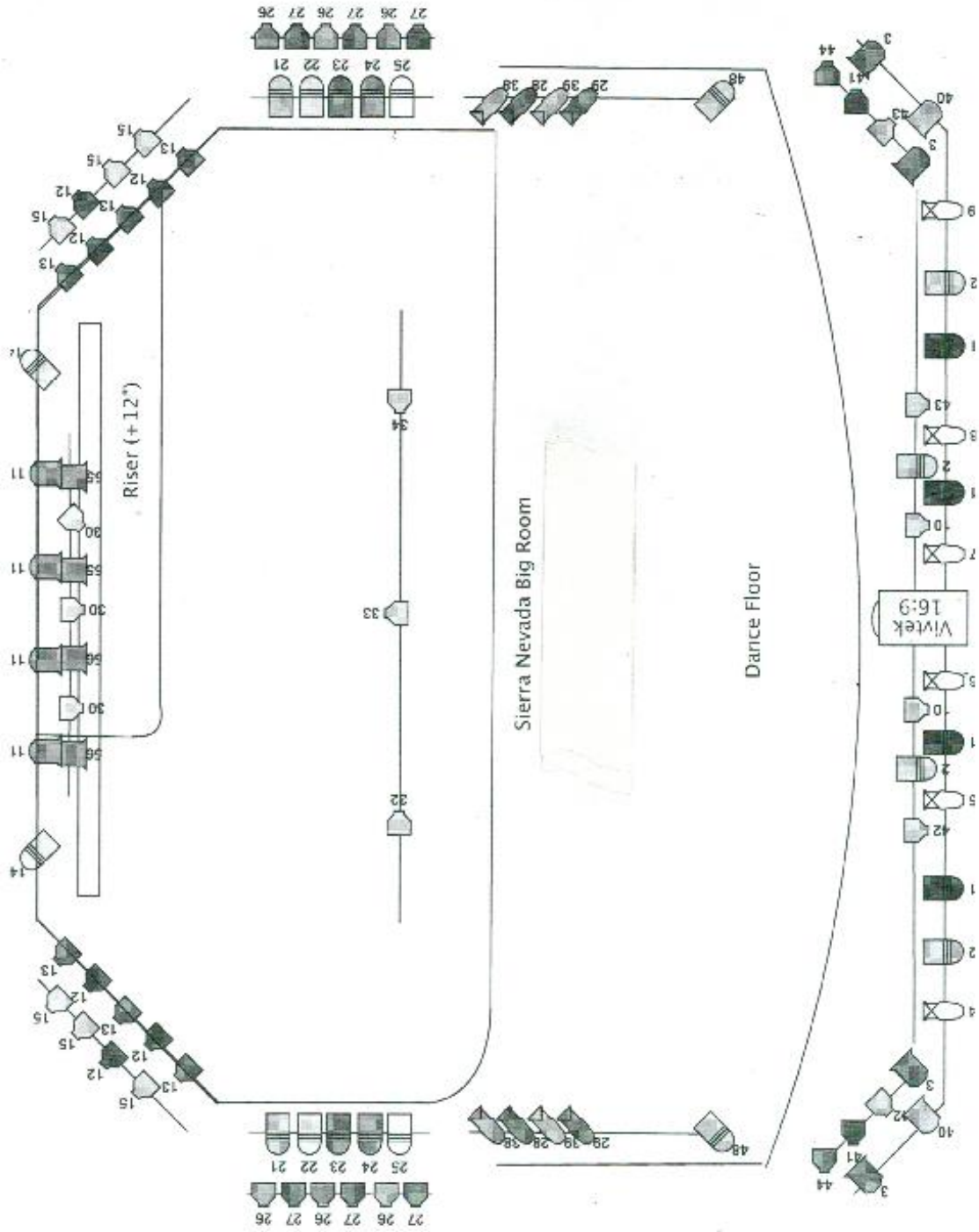
## HOUSE VIDEO

- 5000 Lumen DLP projector - 16:9, HD
  - 16'x9' drop down projector screen
  - Screen drops Upstage, 2' out from curtain
- In-house switcher, HDMI inputs at FOH, mid-room and downstage
  - VGA adapter available

## HOUSE LIGHTS

- 24 PAR64s
- 8 Lekos
- Side and upstage lighting
- 2 banks of curtain warmer up lights
- ETC console

# LIGHTING RIG



## **IN-HOUSE BACKLINE**

The Big Room has some backline in-house. Please let us know if you'd like to see our backline list.

## **BARRICADE**

There is no barricade or stage barrier provided in-house. Please note that there is a seated area for the audience on the Stage Left side with no barrier between that section and the stage.

## **PARKING, LOADING AND UNLOADING**

*Please follow the instructions for load in:*

- Arriving from the west, make a right onto Franklin Street off of 20<sup>th</sup> Street
- Arriving from the east, make a left onto Franklin Street off of 20<sup>th</sup> Street
- Make a left into the Sierra Nevada west parking lot and follow map details for parking and load in location
- Small to mid size gear goes up a freight elevator, push down 100' of catwalk (with 5 x 90 degree turns)
- Any oversized gear can be put on a forklift up through the warehouse
- All gear lands on Big Room floor, ramp needed for moving gear on/off stage (2' lift to stage)
  - Venue does not provide ramp
  - Ramp must be advanced with production team or brought by artist
- If a show is booked on Saturday or Sunday, load in must take place before 1:30pm or no loaders can be provided
- Vehicles can arrive as early and leave as late as needed. Please advance these times to ensure we have reserved parking space for you.

## **SECURITY & ACCESS**

Please note that there is no backstage security and only 1 venue security staff assigned to Big Room shows. This, majority of the time, is sufficient for the venue. Additionally, all backstage entrance points require brewery employee swipe badges to access. Access through the front of the brewery does not require any badge access. Please advance artist specific needs for security and/or access with the promoter.

## **WIFI**

Wireless is available throughout the brewery. Open Network Name: SNB\_Guest

## **DRESSING ROOM**

There is one dressing room available with a private bathroom (no showers). If the artist's show has an opener, we ask headliners to please share the dressing room with them whenever possible.

## **HOTELS**

We have relationships with the Oxford Suites in Chico.

Oxford Suites  
2035 Business Lane  
Chico, CA 95928  
(530) 899-9090  
Sales Manager: Analise Uhlig

Please let us know if you would like to book rooms at either hotel and we will help arrange the best rate, pending availability.

## **HOUSE PHOTOGRAPHER**

The Big Room at Sierra Nevada Brewery has a house photographer for most shows. These photos are used for archival purposes and/or on our social media channels. Please let us know your photo policy.



### **ARCHIVAL RECORDING**

We aim to record all shows in the Big Room for the purpose to preserve the musical arts and humanities of the times for the venue as well as our community. Please let us know your audio recording policy.

### **THE BREWERY**

Fan of Pale Ale? Let us tell you more about the history of Sierra Nevada! Tours of the brewery can be arranged for anyone in your touring party at no cost. You'll be able to try beers you can't find anywhere but on-site at the brewery. Reservations can also be arranged at our Taproom and Restaurant where you can enjoy more of our specialty beers and food inspired by our on-site garden and local agricultural community.

### **THE CITY OF CHICO**

The city of Chico is a unique experience for any visitor to Northern California. Downtown Chico hosts a wide variety of restaurants, bars, and shops. Nearby Bidwell Park is a 14-mile wide park with plenty of outdoor activities including bike paths, hiking trails, and swimming holes (bike rentals can be arranged). Being a moderately sized community, getting around is easy and convenient. Please let us know if you need any recommendations; we all love our town!

